

ONLINE VOTER REGISTRATION SERVICES CUSTOMIZED FOR *YOUR* WEBSITE

Propel Your Voter Outreach to New Levels with the
Comprehensive State-Of-The-Art Suite of Services

*Innovative full-range of registration
and balloting services for all
types of voters and outreach*

*Superior data-gathering and
reporting capabilities*

*Eliminates the most common errors
and omissions made by voters*

*Creates legible and complete
registration and ballot request forms*

*Sets a standard for user-friendly,
comprehensive services*

U.S. Vote Foundation (US Vote) offers a full-range of integrated, comprehensive services for voter registration, absentee ballot request, and voter information look-up tools and services. Our services help you meet the needs of all voter types: US domestic voters, domestic absentee voters, and overseas and military absentee voters – you can choose services to meet the needs of any or all of these key target voter segments.

States, counties, nonprofits, corporations, PACs, campaigns, associations and any organization involved in voter outreach and participation. You can now offer *your own* state-of-the-art, customized suite of voter services, in your own website style.

The powerful and feature-rich U.S. Vote software engine and applications become your own with no development, installation or maintenance.

CORE APPLICATIONS

- 1 Voter Registration Application**
automated state-specific registration/ballot request wizard; streamlines all state requirements
- 2 Absentee Ballot Application**
automated absentee ballot request
- 3 Vote-Print-Mail Federal Write-in Absentee Ballot**
provides automated FWAB completion, download and instructions – meets 2012 MOVE requirements
- 4 Election Official Directory**
the most complete election office contact database available
- 5 State-specific Voter Information Directory**
dates, deadlines, state contact information
- 6 Voter Help Desk**
Instant Response System knowledgebase, and personal help services
- 7 My Voter Account**
allows voters to save their data for future use, simplifies reprinting of registration and balloting forms
- 8 Mailing List Services**
automatic mailing list development and sign-up facilities
- 9 Reporting Dashboard**
interactive data management system designed to provide you with standard and customized reports

CUSTOMIZABLE ELEMENTS

- **Web Page Design:** customized to match your website style
- **Voter Help Desk:** tailored to your organization; with optional support ticket management
- **System Output:** forms, letters of instruction and emails produced by the voter registration, absentee ballot and write-in ballot applications customized to meet your requirements

HOW HOSTED SYSTEMS WORK FOR YOU

When a voter chooses to register to vote or request an absentee ballot from your site, a window to the entire suite of hosted services opens with your own website colors and style. The service is from your organization, hosted and operated on U.S. Vote's secure servers.

You will always have a fully maintained, state-of-the-art set of innovative tools coming through to your website, without the vast development burden.

Simply set up a link or banner on your web site to your new voter services and the window will open on your site, with your own chosen design.

With an U.S. Vote Hosted System voters can get their registration, ballot request, write-in ballot, election official contact data, deadline information and help desk needs attended to from one place – your site.

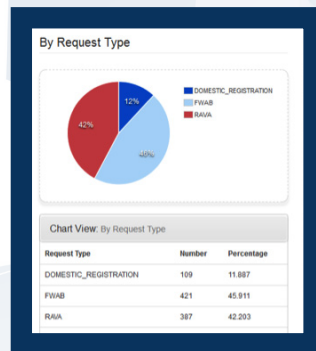
BOOST YOUR INSIGHTS WHILE REDUCING ADMINISTRATIVE OVERHEAD

You know how important it is to be responsive and be able to adjust your outreach strategy. It's only possible with feedback.

The U.S. Vote Reporting Dashboard Module gives you complete insight to your successes in real time. The range of standard metrics for measuring your site usage and understanding the demographics of your voter audience are presented to you through our easy-to-use Reporting Dashboard.

Standard reports are pre-defined and you can schedule them to sent to be you at the interval of your choice. There is no end to the customized reporting available.

You will enjoy how the hosted system concept improves choice and quality of services, while it takes the administrative reporting burden off your shoulders.



MAINTAIN YOUR AUTONOMY

The hosted system concept gives you a comprehensive solution for any complex voter outreach challenge without the burdens of development, installation, maintenance or support overhead.

“ We are excited to be at the forefront with this technology and able to offer quality voter services.

Alabama Secretary of State, Beth Chapman”

Augment Your Website's Voter Action Service Center

- Control for errors and omissions
- Eliminate incomplete addresses, date of birth errors, missed check-boxes
- Provide customized instructions
- Build your voter contact email list
- Enable easy GOTV follow-up
- Provide complete election official contact data
- Offer the full-range of registration and balloting services for all types of voters and outreach

OVERSEAS VOTE FOUNDATION (OVF) and U.S. VOTE FOUNDATION (US VOTE)

help all U.S. voters, domestic, domestic absentee, overseas absentee or military participate in U.S. elections by providing public access to innovative voter registration tools and services. OVF is a nonpartisan 501(c)(3) nonprofit organization. U.S. Vote Foundation is wholly owned and operated under OVF.

More information is available at:

www.overseasvotefoundation.org
www.usvotefoundation.org

For customization and licensing options, please contact.

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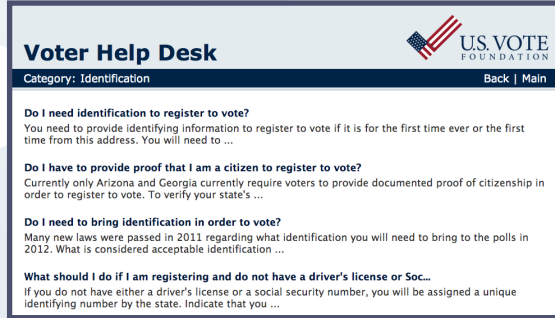
USER FRIENDLY SOFTWARE BRANDED WITH YOUR IMAGE



The screenshot shows the U.S. Vote Foundation website interface. At the top, there is a navigation bar with 'Voter Help Desk' and 'My Voter Account' links. Below this is the U.S. Vote Foundation logo and three main action buttons: 'TAKE ACTION', 'GET INFO', and 'FIND ANSWERS'. The main content area features a large heading: 'Register to vote using the form **your** state prefers.' Below this, it states: 'We bring you innovation and reliability in voter registration. The state form with the correct local office address. The best way to get on the voting roll.' A prominent red 'Get Started' button is visible. At the bottom left, there is a globe icon and text: 'Overseas Citizens and Military Voters Please Visit [Overseas Vote Foundation](#)'. On the right side, there is a map of the United States with state abbreviations.

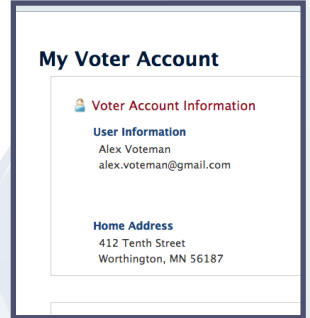
RESOURCES TO GUIDE VOTERS THROUGH THE PROCESS

Give your voters the best chance by providing up-to-date state information and answers to frequently asked questions—all in the same place.



The screenshot shows the 'Voter Help Desk' page. It has a header with the U.S. Vote Foundation logo and 'Back | Main' links. The main content is organized into sections with questions:

- Do I need identification to register to vote?** You need to provide identifying information to register to vote if it is for the first time ever or the first time from this address. You will need to ...
- Do I have to provide proof that I am a citizen to register to vote?** Currently only Arizona and Georgia currently require voters to provide documented proof of citizenship in order to register to vote. To verify your state's ...
- Do I need to bring identification in order to vote?** Many new laws were passed in 2011 regarding what identification you will need to bring to the polls in 2012. What is considered acceptable identification ...
- What should I do if I am registering and do not have a driver's license or Soc...** If you do not have either a driver's license or a social security number, you will be assigned a unique identifying number by the state. Indicate that you ...



The screenshot shows the 'My Voter Account' page. It features a 'Voter Account Information' section with the following details:

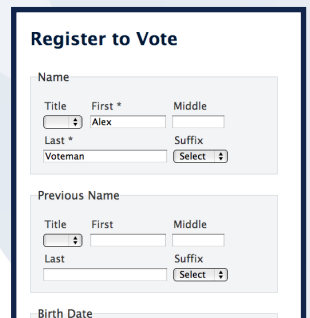
- User Information:** Alex Voteman, alex.voteman@gmail.com
- Home Address:** 412 Tenth Street, Worthington, MN 56187

SIMPLE, STREAMLINED TOOLS

Voters will appreciate the clean interface and straight-forward instructions, Election Officials prefer the systems' legible and complete forms.



The screenshot shows the 'Election Official & State-specific Voter Information Directory' for the District of Columbia. It lists the 'Local Elections Website: Visit Official Website' and provides contact information for the Board of Elections and Ethics, including mailing and express/courier delivery addresses.



The screenshot shows the 'Register to Vote' form. It includes fields for Name (Title, First, Middle, Last, Suffix, Voteman) and Previous Name (Title, First, Middle, Last, Suffix). There is also a 'Birth Date' field.